

OWNER'S HANDBOOK

KNIGHTSBRIDGE



STEWART DAWSON
LONDON

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INTRODUCTION

TIMELESS TIMEPIECE

We would like to personally thank you for purchasing a Stewart Dawson London timepiece.

This is your digital Owner's Handbook and Instruction leaflet to get the best out of your timepiece, knowing more about the heritage and how to take care about your Stewart Dawson London watch.

Our goal is to create a collection of comfortable, technically perfect watches with unequaled sophistication. We meet the modern gentleman at the crossroads of historic reliability and contemporary elegance. Our philosophy is to 'rediscover' the excellence of the original brand and instill this essence into our collection. As we draw upon the illustrious past of these fine timepieces, we stride boldly into the future pursuing technical innovation, preserving beauty and proportion, and providing the finest timepieces with a truly timeless aesthetic.

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INTRODUCTION

DAVID STEWART DAWSON

**One and a half century
of authentic brand history**

David Stewart Dawson was one of the most influential Masters of Watches from last century. It was 1871 when David Stewart Dawson, then 22 years old, founded an innovative and successful

watches and jewelry store in Liverpool. Not long after, David Stewart Dawson had established itself in the renowned boutique in London, Regent Street.

For one and a half century our brand has been historically famous for its exclusive collaborations with leading watch brands such as Rolex, Omega, Jaeger-LeCoultre and other prestigious watchmakers for rare and luxurious timepieces. Inspired by a timeless aesthetic with the

ambition to create a distinctive and recognizable collection of technically perfect watches with a unique sophisticated look.



Omega and Rolex examples of Stewart Dawson early collaborations

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OUR MISSION AND VISION

Italian Design, Swiss Technology, British Soul: this is the essence of the brand.

Our mission is to build the best timepieces vintage inspired and bring them into the future, bridging the timeless esthetics of our authentic British heritage, with our know-how and obsession for technical perfection and worldwide recognized Italian design.

At Stewart Dawson London we are always very attentive to design our watches suitable for contemporary living, keeping an eye on our strong heritage.

We are proud that for our customers wearing one of our timepieces means to wrap around the wrist centuries of brand story together with the features of high-end Swiss technology and the Italian design uniqueness.

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DESCRIPTION

KNIGHTSBRIDGE

This collection of watches takes its name from one of the most prestigious residential and commercial districts of the British capital.

Internationally known for its Harrods department store, it is home to a large number of luxury boutiques as well as the Harvey Nichols department store.

This watch model is inspired by the glamorous style that characterises this area of the city.

The clean design of the dial is a celebration of simple, refined elegance, and is therefore extremely functional and legible.

The hands and indexes with Superluminova are perfectly legible even in the dark and, together with the 100 m water-resistance level, make this an extremely versatile watch.

The strap, handmade in Italy, with its contrasting coloured stitching gives a touch of refined sophistication to this watch which, like all Stewart Dawson products, offers timeless elegance.



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FEATURES

TECHNICAL INFORMATION

- Automatic Swiss Movement
- Self-winding mechanism
- Anti-reflective sapphire crystal
- Super-LumiNova® dial indexes and hands markers
- Unique engraved serial number

ETA 2824 or SW 200

Diameter:	42,5 mm
Thickness:	12 mm
Calibre:	ETA 2824 or SW 200
Case:	Stainless steel 316L
Water Resistance:	10 ATM / 100 mt
Timing Tolerance:	-20 ~ +40 sec per day
Lugs:	22 mm
Crown:	Screw down

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MOVEMENT SPECIFICATIONS

ETA 2824 or SW 200

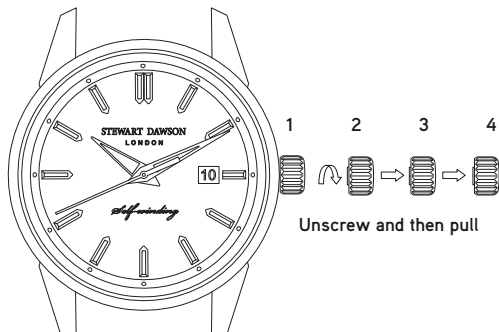
Diameter:	25.6 mm
Movement height:	4.60 mm
Running time:	42 Hours (41 SW 200)
Number of jewels:	25 Jewels (26 SW 200)
Frequency:	28'800 A/h

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FEATURES

SETTING TIME AND DATE



1. Crown screw-in position
2. Manual winding
3. Date setting
4. Time setting

In normal position 1 (wearing position) the crown is positioned against the case, the crown ensures that the watch is water-resistant.

ATTENTION:






IF THE CROWN IS NOT SCREWED-IN (POSITION 1) WATER CAN PENETRATE INTO THE MOVEMENT AND DAMAGE IT PERMANENTLY. IN THIS CASE WE WILL NOT BE RESPONSIBLE FOR THE WARRANTY.

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FEATURES

WATER RESISTANCE LEVELS

	30 meters 3 ATM 100 feet	Your watch can withstand accidental splashes.
	50 meters 5 ATM 165 feet	Your watch can withstand splashes, shower and is suitable for swimming. It is not suitable for water sports, pool-side diving or sea diving.
	100 meters 10 ATM 330 feet	Your watch is suitable for swimming, snorkelling but not suitable for high board diving or aqua diving.
	200 meters 20 ATM 660 feet	Your watch is suitable for swimming, high-impact water sports and scuba diving.
	More than 300 meters 30 ATM 990 feet	Suitable for all high-impact water sports, scuba-diving and saturation diving.

