

OWNER'S HANDBOOK

BRITANNIA

The background of the cover features a large, faint, grey-scale illustration of the Royal Coat of Arms of the United Kingdom. It includes the royal crown at the top, supported by a lion on the left and a unicorn on the right. A shield with various heraldic symbols is in the center, and a ribbon with the motto 'DIEU ET MON DROIT' is at the bottom.

STEWART DAWSON
L O N D O N

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An everyday style accessory

We would like to personally thank you for purchasing a Stewart Dawson London timepiece.

This is your digital Owner's Handbook and Instruction leaflet to get the best out of your timepiece, knowing more about the heritage and how to take care about your Stewart Dawson London watch.

This is the story of one man's quest for excellence. Stewart Dawson became the byword for superior quality, extraordinary innovation, and incomparable value in timepieces. Building on the British heritage of hand-crafted watches, he embraced emerging American technology and enthusiastically developed a brand known not only in England, but also in Australia and New Zealand.

In 2018, Stewart Dawson London assured his legacy by relaunching products executed in a modern style yet reminiscent of enduring vintage designs.

S·D&C·



DAVID STEWART DAWSON



One and a half century of authentic brand history



David Stewart Dawson was one of the most influential Masters of Watches from last century. It was 1871 when David Stewart Dawson, then 22 years old, founded an innovative and successful watches and jewelry store in Liverpool. Not long after, David Stewart Dawson had established itself in the renowned boutique in London, Regent Street.

For one and a half century our brand has been historically famous for its exclusive collaborations with leading watch brands such as Rolex, Omega, Jaeger-LeCoultre and other prestigious watchmakers for rare and luxurious timepieces inspired by a timeless aesthetic with the ambition to create a distinctive and recognizable collection of technically perfect watches with a unique sophisticated look.



Omega and Rolex examples of Stewart Dawson early collaborations

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OUR MISSION AND VISION

Italian Design, Swiss Technology, British Soul: this is the essence of the brand

Our mission is to build the best timepieces vintage inspired and bring them into the future, bridging the timeless esthetics of our authentic British heritage, with our know-how and obsession for technical perfection and worldwide recognized Italian style.

At Stewart Dawson London we are always very attentive to design our watches suitable for contemporary living, keeping an eye on our strong heritage.

We are proud that for our customers wearing one of our timepieces means to wrap around the wrist centuries of brand story together with the features of timepieces that are expertly crafted with high-end Swiss technology enriched with world-famous Italian flair.

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A classy watch that emphasizes your elegance in dress.

In the best tradition of dress watches, the Britannia collection offers an understated and clean design, perfect for defining the wearer's elegant style.

Made of polished steel in a variety of dial colors, this watch collection is intended to offer the option of finding the best aesthetic solution to one's style of dress.

The watch has a thickness suitable for wearing under a shirt cuff and is the perfect companion for occasions when full dress is a must but also in less formal situations.

The elements on the dial are kept to a minimum, making it extremely clear and pleasant to read the time.

The dials available in four semi-gloss colors with shaded finishes give the product great luminosity by perfectly matching the shiny metal reflections of the applied indexes, case and strap.

The exclusive metal bracelet is composed of three-piece semi-circular links complemented by an elegant clasp engraved with the Stewart Dawson logo.

The hands have SuperLuminova treatment to be able to ensure clear reading of the time even in low light.



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TECHNICAL INFORMATION

- Quartz Japanese Movement
- Three Hands (Hour / Minute / Second Hands)
- Super-LumiNova® hands markers
- Anti-reflective sapphire crystal
- Etched caseback

Diameter:	40 mm
Thickness:	10,60 mm
Calibre:	Miyota 2035
Case:	Stainless steel 316L
Lugs:	20 mm
Bracelet:	Stainless steel
Water Resistance:	100 mt / 10 ATM

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A British cultural icon,
Britannia the national
personification of
Britain as a helmeted
female warrior holding
a trident and shield.

FEATURES

MOVEMENT SPECIFICATIONS

MIYOTA 2035

Diameter:	6 3/4×8''' mm
Movement height:	3.15 mm
Accuracy:	±20 sec per month
Battery Life:	3 years
Balance weight:	Minute 0.40 $\mu\text{N} \cdot \text{m}$ Second 0.07 $\mu\text{N} \cdot \text{m}$
Function:	3 hands

**WARNING**

- **INGESTION HAZARD:** This product contains a button cell or coin battery.
- **DEATH** or serious injury can occur if ingested.
- A swallowed button cell or coin battery can cause **Internal Chemical Burns** in as little as **2 hours**.
- **KEEP** new and used batteries **OUT OF REACH** of **CHILDREN**.
- Seek immediate medical attention if a battery is suspected to be swallowed or inserted inside any part of the body.



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SETTING TIME



1. Pull the crown out to the 2nd position.
2. Turn the crown to set hour and minute hands.

When the crown is pushed back to the normal position, second hand begins to run.

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WATER RESISTANCE LEVELS

	30 meters 3 ATM 100 feet	Your watch can withstand accidental splashes.
	50 meters 5 ATM 165 feet	Your watch can withstand splashes, shower and is suitable for swimming. It is not suitable for water sports, pool-side diving or sea diving.
	100 meters 10 ATM 330 feet	Your watch is suitable for swimming, snorkelling but not suitable for high board diving or aqua diving.
	200 meters 20 ATM 660 feet	Your watch is suitable for swimming, high-impact water sports and scuba diving.
	More than 300 meters 30 ATM 990 feet	Suitable for all high-impact water sports, scuba-diving and saturation diving.



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